More and more adults opt for braces

More and more adults are choosing braces to fix their wonky teeth, according to prosthodontist, Dr Farid Monbi. The growing popularity of smile beauty procedures has seen cosmetic dentistry sales rise by 76 per cent between 2006 and 2008. Despite the economic downturn, the industry continues to grow and Britons now spend around £550m a year on treatments with many parents seeking treatment at the same time as their children. The number of Britons who opted for braces to fix their crooked teeth was up by 345 per cent to 1,164 in 2009, whereas in 2008 the figure was 274. The turn, the industry continues to grow and Britons now spend around £550m a year on treatments with many parents seeking treatment at the same time as their children. The number of Britons who opted for braces to fix their crooked teeth was up by 345 per cent to 1,164 in 2009, whereas in 2008 the figure was 274.

He added: “Parents are seeing the benefits braces are bringing their children, and are asking themselves why they aren’t doing it as well. A beautiful smile is good for everyone’s self-confidence, young or old.”

Research from the industry’s governing body, the British Academy of Cosmetic Dentistry, found that a third of the population were concerned by the look of their teeth whilst only one in five would always smile in photographs. Over a quarter of the population believe that cosmetic dentistry could improve their quality of life.

Electronic charting and digital imaging systems will also save valuable time for both dentists and patients, enabling more patients to receive comprehensive care in all aspects of NHS dentistry.

The BMA Dental Board and the School of Postgraduate Medical and Dental Education at Cardiff University have been funded as a joint initiative by the Welsh Assembly Government, Rhondda Cynon Taff Teaching Local Health Board and the Postgraduate Medical and Dental Education at Cardiff University.

The British Orthodontic Society’s Radiology Guidelines has been highly commended by the BMA Medical Book Awards.

The BMA (British Medical Association) Medical Book Awards are presented annually and this year there were more than 600 entries in a variety of categories. Each section is judged and awarded Winner, Highly Commended and Commended certificates.

In the radiology section the BOS Guidelines was one of only four Highly Commended books out of 27 entries.

The BMA called it an “excellent, well written and concise write-up on the background of clinical dental radiographs and indication for radiographs in clinical orthodontics. It is a must read for all clinical dentists especially those treating children”.

The guidelines were designed to assist the hospital practitioner, orthodontic specialist and the general dental practitioner on the choice and timing of radiographs in clinical orthodontic practice and reflect current best practice and selection criteria to comply with the BMR (Ionising Radiations (Medical Exposures) Regulations) requirements.

Wales gets its first state of the art dental training unit

A new state of the art dental teaching unit has been officially opened in Wales.

First Minister Rhodri Morgan officially unveiled the Dental Teaching Unit in Porth, the first of its kind to open in Wales.

Patients will be able to benefit from some of the best technology available in dentistry with treatment provided by foundation dentists based at the multi-purpose unit.

The Dental Teaching Unit, has been funded as a joint initiative by the Welsh Assembly Government, Rhondda Cynon Taff Teaching Local Health Board and the School of Postgraduate Medical and Dental Education at Cardiff University.

It will be home to 10 recently qualified dentists while they complete a two-year longitudinal Dental Foundation Training Scheme.

A Central Decontamination Unit has been installed in the building to improve infection control, while cutting edge technology has been imported from America and used to fully equip eight dental surgeries.

The newly qualified dentists will work under the guidance of experienced dental surgeons and will benefit from versatile working stations, which allows the dentist to work ambidextrously with their equipment.
Editorial comment

A professional image

There seems to have been a recent spate of dental professionals behaving badly. From dealing Class A drugs (see news p8) to coping a feel of pretty patients or nubile nurses (p9), it seems to be the season for these stories to be getting the public’s attention.

Whilst we may have a secret desire to read about a fellow professional colleagues’ misdeeds, there is a concern that these types of stories, especially when they all seem to arrive at once, can damage the image and integrity of the profession. I would really like to know Dental Tribune readers’ opinion on this – do you think that cases such as those recently seen in the news harm the reputation of the dental profession in the eyes of patients, or does the old adage of ‘Today’s news, tomorrow’s fish wrap’ apply?

Email me (lisa@dentaltribuneuk.com) and give me your views.

On an unrelated note – whilst walking to work today I glanced, as I do, at a certain well known corporate chain dental practice situated in the grounds of an 18th Century ruined church. Musing on the fact that the ground is reputedly haunted, I wondered if the team there had had any strange experiences. This led me to wondering if there were practices around the country who had residents who simply refused to leave, even in death? As a fan of all things paranormal I would love to hear your tales of ghostly patients, strange noises or anything which would make the hair stand up on the back of your neck! The best ones will have a chance to be printed in the October 26th-November 1st issue of Dental Tribune.

Adequate indemnity

A growing number of dental professionals are forming corporate chains and companies to bid for contracts from PCTs and other bodies and the Dental Defence Union is urging them to ensure their company has adequate indemnity in place.

Dental professionals’ individual indemnity will not cover their company if they are sued because of a failure in a company procedure or the actions of a staff member for whom the company has vicarious liability.

For example, if there is inadequate provision of infection control facilities by a dental corporate which leads to a patient acquiring a blood borne infection.

Consequently, the Medical Defence Union, the Dental Defence Union’s (DDU’s) parent organisation, has introduced an insurance policy for companies which dovetails with the policy that individual members receive to ensure all their clinical negligence claims are covered.

Rupert Hoppenbrouwers, head of the DDU, said: “While an individual dental professional may be sued for a delay in diagnosing an oral cancer, the company could also be sued if, for example, errors in the company’s system for following up referral letters were found to have contributed to the delay.”

For more information on the DDU’s corporate indemnity solution visit www.the-ddu.com/corporate, email corporate@the-ddu.com or telephone 0800 716 576.

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If so don’t hesitate to write to: The Editor, Dental Tribune UK Ltd, 6th Floor, Treasure House, 19-21 Hatton Garden, London, EC1N 8BA.

Or email: lisa@dentaltribuneuk.com
Gum disease linked to mouth cancer

Mouth cancer campaigners are urging people to get checked out by their dentist for gum disease — after researchers linked periodontitis with mouth cancer.

Research published in the American Association for Cancer Research journal ‘Cancer Epidemiology, Biomarkers and Prevention’ revealed that chronic gum disease may present a high risk for mouth cancer.

Chronic gum disease, or periodontitis — caused by a build-up of plaque in the mouth and characterised by long-standing inflammation of the gums and eventual tooth loss — was linked to mouth cancers in both smokers and non-smokers.

The news could provide a clue to the rise in mouth cancers where none of the traditional risk factors — tobacco, excessive alcohol and the human papillomavirus (HPV) — were present.

The British Dental Health Foundation’s (BDHF) chief executive Dr Nigel Carter said: ‘This fascinating study underlines the importance of a good dental routine.’

Preventing gum disease is as simple as brushing twice a day with fluoride toothpaste and cleaning between the teeth with an interdental brush or floss.

Dental visits are absolutely vital. Check-ups look for potential problems, screen for mouth cancer and professionally clean to help control gum disease. As our campaign tagline goes — ‘If in doubt, get checked out.’

Dentist struck off after sexual ‘thongdoing’

A married dentist took off his trousers and paraded in front of a dental nurse in a leopard-print thong, a tribunal in the General Dental Council heard.

Dr Anthony Barton, who worked at the Red Rose Dental Group in Wigan in Greater Manchester, told the nurse to ‘get a load of that’.

The 56-year-old had an affair with the dental nurse between 2002 and 2007.

Dr Barton is found guilty of ‘inappropriate, unprofessional and indecent’ behaviour with her and three other young nurses — aged 19 and 22 — over a period of eight years.

He resigned from the Red Rose Dental Group last August and denied misconduct.

Another young dental nurse told the tribunal that the dentist repeatedly groped her bottom and on one occasion grabbed her between the legs as she tried to work.

She also said he would tell her ‘vulgar’ details about his sex life and ask her about her.

On one occasion when she said she had a sprained thigh, he made her sit down, spread her legs, put one thigh up on a table and began massaging her.

She said: ‘I was highly embarrassed, it was high enough up my leg to be very uncomfortable. I didn’t say much, I just tried to pull my leg away.’

Another nurse claimed Dr Barton would pull at her knickers as she bent over and try to undo her leg away.

Lydia Barnfather, for the GDC, said: ‘These allegations concern some inappropriate, unprofessional and indecent behaviour towards four dental nurses and over the period from 2000 to 2008.’

The incidents were said to take place between June and August last year.

The conduct towards these dental nurses, the council said, shows a pattern of behaviour sexually motivated to transgress both the verbal and physical boundaries and standards to be expected of an individual in his professional position.

Dr Barton faces being struck off if the GDC finds that his fitness to practise is impaired by his conduct.

Supermarket applies to open dental surgery

Sainsbury’s supermarket in Bolton has applied for planning permission to open a dental surgery in the store.

The Sainsbury’s dental surgery in Trinity Street in Bolton would be private.

The company has so far successfully set up dental surgeries in stores in Heaton Park and Sale in Manchester.

‘Groping’ dentist faces retrial

A dentist accused of groping three female patients faces a retrial, after the jury hearing the case against him was discharged.

Dr Adrian Heath, a former Liberal Democrat parliamentary candidate in Lincoln, has denied three charges of sexual assault which were alleged to have taken place between June and August last year.

The incidents were said to have taken place at the Genesis Dental Care practice in Gainsborough.

On the third day of his trial, the jury in the case was discharged for legal reasons which cannot be reported.

Judge Michael Stokes, QC, ordered a retrial on a date to be fixed. Dr Heath has been granted bail until then.

It is alleged that Dr Heath touched the women in the examination chair at his surgery in a way that had ‘no clinical justification’.

He allegedly told one of them he was looking for swollen glands and needed to compare her breasts and even asked her to remove her trousers after saying ‘this is serious’.

Dr Heath has denied three charges of sexual assault, which are said to have taken place between June and August last year.

The court heard that he touched one of the women’s breasts. Another woman claimed he stood behind her and touched her jaw on both sides before sliding his hands under her arms and down her top.

Both women came forward and accused Dr Heath after an alleged incident involving a third patient emerged. The third patient claimed he removed both of her breasts from her bra and invited her to compare them to see if there was anything wrong.

When he was later arrested Dr Heath of Roseberry Avenue, Lincoln, told police he had treated all three women in an appropriate, clinical way.